



ORDER FORM CONSULTATION SERVICES

Print • Complete • Fax to BMA

Summary:

- Consultation, Research, Creative, and Analysis Services
- Charges:
 - \$129 for one hour of consultation (includes written summaries as needed). Charged in advance.
 - \$16.25 for each additional quarter hour. Charged as services are delivered.
- Verbal orders from client are considered binding

Brazzell Marketing Agency agrees to provide telephone and email consultation services regarding health care marketing. Consultation services will be 100% custom to the named client, based on information gathered from the client and other sources. Consultation will cover marketing management issues such as budgeting, pricing, media selection, branding, positioning, target audience, referral sources, etc. The base price for consultation services is \$129 for up to one hour of research, planning, and telephone consultation. The client may request a written report summarizing the consultation as needed, and this will be inclusive with the base price. For 30 days after the base consultation fee, follow-up consultation and research services are available at \$16.25 per quarter hour. Time will be rounded up to the next quarter hour count. Note, if clients send materials in advance of the first telephone consultation, time spent studying those materials will count toward consultation time. Time spent conducting requested research or creative activities will count toward consultation time.

These fees do not include design or printing services. These services are available for an additional fee. This consultation agreement may include some aspects of sales and sales management, but does not include extensive training on sales and sales management. Sales is treated as a separate discipline for which extensive training is available through BMA partners under a separate agreement.

BMA agrees to contact the client on a monthly basis or as scheduled to remind the client about upcoming consultation sessions. However, the agreement does not constitute a long-term commitment to future consultation sessions or research services. The client agrees to have a credit card charged for \$129 in advance of telephone appointments when the appointment is agreed to and to have the credit card charged for \$16.25 per quarter hour for additional consultation, research, analysis services within 30 days of the \$129 charge when the client agrees to additional time or when telephone conversations run over.

Company Name: _____

PAYMENT:



Credit Card: Card #: _____ - _____ - _____ - _____ Exp. ____ / ____

CV2 (three digit code from back of card): _____

Name on Card: _____

Billing Address for Card: _____

Authorized Signature: _____

Fax credit card payments to: BMA at (276) 236-5070

Check:

Make checks payable to: Brazzell Marketing Agency
 Mail check to: Brazzell Marketing Agency
 621 Nuckolls Curve Rd
 Galax, VA 24333